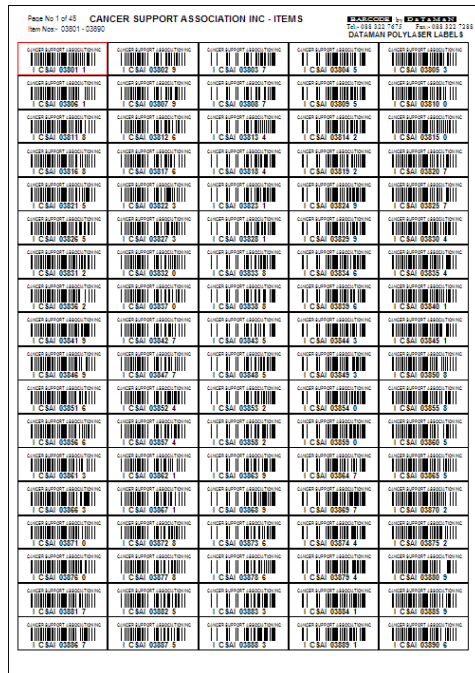


Library Labels for Bookmark, Dynix, Metamarc, Microfusion, Amlib, Oasis, Oliver, Liberty3



Specialist supplier of bar code labels to suit a variety of asset and library automation systems.

Dataman's library and asset labels are produced on poly laser sheets in the traditional form illustrated or on polyester roll for assets. The supply of labels on sheets assists the application process by allowing multiple users simultaneous access to all labels unlike the restrictive method of supplying barcodes on rolls. We specialise in the use of **Poly laser** and not paper as our A4 base material, poly laser is a **synthetic** white film and has been chosen for its archival qualities, this is essential for long term reliability.

We began producing library barcode labels in 1994 to cater for the rapid growth in the use of library automation software and introduced poly laser in 1996 when field test results (bleeding) indicated the **long term unreliability of paper based labels** for use on books and other assets. We still have clients confidently using these same poly laser based barcode labels 18 plus years on, something we do not believe could be claimed for paper based labels.

When we first embarked on the production of barcode labels we already knew that the barcodes had to be printed extremely accurately, this is essential to ensure that barcode readers would accept the barcode and work with them reliably.

In order to ensure that our barcodes would conform to international barcode measurement standards we adopted a printing technique known as vector graphics. This printing method requires our own purpose written software to specifically map the barcode image using real and absolute measurement commands thereby ensuring the final result is as accurate as the printing machinery will permit.

Inferior methods of printing barcodes especially the incorporation of True Type fonts cannot match the Vector method for accuracy and can result in very poor and inaccurate barcodes because True Type fonts by design are in reality pictures that can be distorted.

Employing True Type fonts to create compact high-density barcodes for use in libraries is not recommended and can often result in misreads and poor barcode scanner performance.

Dataman's Poly laser barcodes have been checked and tested for accuracy and conformity to specifications on barcode verification instrumentation. (Pass rate between 98% - 100%).

Current Pricing: (Postage and Packaging is not included in pricing.)

Qty	1 – 4999	\$55.00 per 1000 + 10% GST
Qty	5000 – 9999	\$50.00 per 1000 + 10% GST
Qty	10,000 +	\$45.00 per 1000 + 10% GST
Transparent Overlay labels (Barcode Protectors) if required:-		\$25.00 per 1000 + 10% GST

Tough **Silver Mylar** (Polyester) labels for assets (Min Qty 500) \$60.00 per 500 + 10% GST

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